



LA COFRADIA[®]
DISTILLERY



LA COFRADERIA®

DISTILLERY



Something more than tequila

It's the phrase that embodies the concept behind the founding of our family-owned company.

La Cofradia's product catalog is born from the richness of Mexican culture, with each design showcasing an authentic fragment of our identity.

We set ourselves apart by breaking boundaries and embracing new markets—regardless of their size, origin, or specialization. Our brotherhood is dedicated to strengthening relationships with each client, understanding their needs, and offering a wide range of tailored solutions that meet their preferences.

Each product reflects the very best of Mexico and everything it has to offer, carrying its essence and identity to every corner of the world.





100% blue agave



Mixtos

Creams and liqueurs



Non-Alcoholic
COMING SOON



Single Barrel / Cask
& Special Collections



Boutique



Mezcal



Limited Editions
Collaborations
COMING SOON



100% blue agave

A special reserve crafted by our Master Distiller.

This edition is part of an exclusive reserve personally curated by our Master Distiller, carefully selected to represent the very best of our house. Each bottle bears the personal signature of our owner and founder, Mr. Carlos Hernández Hernández, as a mark of authenticity and excellence.



LA COFRADÍA BLANCO



Silver

Medium
bodiedIntense Herbal
& Raw Agave

Herbal Agave

LA COFRADÍA REPOSADO

Light
GoldMedium
bodiedSoft Agave
& Cooked Agave

Fruity Oak

LA COFRADÍA AÑEJO

Deep
GoldMedium
bodiedSoft Oak
& Fruity Oak

Agave, Vanilla

A symbol of our Mexican traditions.

The design features an elegant skeleton adorned with autumn flowers in her hair. Catrina is one of our special editions of Tequila La Cofradía, inspired by one of Mexico's most cherished traditions: Día de Muertos. Catrina aims to delight even the most demanding palates while sharing the essence of this iconic cultural celebration.

La Cofradía.
•ED.CATRINA•



LA COFRADÍA® CATRINA EDITION SILVER



Silver

Medium
BodyIntense Herbal
& Raw Agave

Herbal Agave

LA COFRADÍA® CATRINA EDITION REPOSADO



Light Gold

Medium
bodiedSoft Agave
& Cooled Agave

Fruity Oak

LA COFRADÍA® CATRINA EDITION AÑEJO



Deep Gold

Medium
bodiedSoft Oak
& Fruity Oak

Agave, Vanilla



Where tradition comes to life —dressed in elegance.



LA COFRADÍA® · Edición Catrín ·

El Catrín represents the refined face of death in Mexican culture. His image, rich in symbolism, has transcended borders and is recognized worldwide.

La Cofradía pays tribute to this iconic figure by capturing him in one of Bartenders' favorite bottles.



100% AGAVE TEQUILA

LA COFRADÍA® CATRÍN EDITION SILVER



LA COFRADÍA® CATRÍN EDITION REPOSADO



LA COFRADÍA® CATRÍN EDITION AÑEJO



Tres Alegres
Compadres®



When friendship inspires great stories.

In 1992, in Tequila, Jalisco, the house's very first brand was born: Tres Alegres Compadres Reposado.

Its name pays tribute to three close friends who, in real life, gave rise to this story. One of them created the engraving that now adorns the label, depicting the Tres Alegres Compadres dressed as landowners from the Porfirio Díaz era. Among them is also the founder of La Cofradía distillery.

TRES ALEGRES COMPADRES® BLANCO



Silver



Light



Herbal &
Coated Agave



Herbal

TRES ALEGRES COMPADRES® REPOSADO



Light Gold



Light



Coated Agave &
Medium Oak



Woody

100% AGAVE TEQUILA | 40% ABV | 50ml, 500ml, 750ml, 750ml, 1L



Genuine Tequila

Distilled perfection, elevated simplicity.



MATICES HOTEL BARRICAS
BY LA COFRADÍA

Our 'One' Tequila is the result of a meticulous triple-distillation process, perfected through intense oxygenation that softens and enhances its notes, all while being crafted with exceptionally pure volcanic water.

Each drop reflects the pursuit of balance between technique and inspiration, delivering a smooth, clean, and elegant profile that highlights the very best of agave.

Its design draws inspiration from the artisanal tradition of Mexican Talavera, blending cultural heritage with the beauty of simplicity. 'One' is more than a tequila – it's a statement of perfection, where every detail has been carefully considered to offer a unique, sophisticated, and contemporary experience.

100% AGAVE TEQUILA | 40% ABV | 700ml, 750ml

The One

LA COFRADÍA® THE ONE EDITION SILVER



LA COFRADÍA® THE ONE EDITION REPOSADO



LA COFRADÍA® THE ONE EDITION AÑEJO



Family Without Borders. Pride Meant to Be Shared.

Don Primo takes its name from the bond of friendship—a fraternal way of saying: "How are you, cousin?"

This tequila is crafted to be enjoyed neat, inspired by the spirit of a family without borders. It embodies the culture of those who leave home in search of a better life, honoring the journey of paisanos who chase the American dream with resilience and heart.

100% AGAVE TEQUILA | 40% alc/vol | 700ml, 750ml



DON PRIMO

DON PRIMO® BLANCO



Silver



Light

Dry &
Agave Nectar

Cooked Agave

DON PRIMO® CRISTALINO REPOSADO



Silver



Light

Woody &
Oak & Vanilla

Smooth Burner

DON PRIMO® CRISTALINO AÑEJO



Silver



Light

Soft Oak &
Medium Burner

Light Oak





Special collections

La Cofradía
• ED CATRINA •

LA COFRADÍA® - LA CATRINA EDITION

SINGLE BARREL / CASK / SPECIAL COLLECTIONS

Flavors that celebrate life, honor death, and ignite tradition



As part of its evolution, the Catrina Collection expands with a new line of flavors that pay tribute to the most iconic symbols of our heritage: Black Tequila, evoking the solemnity of death; Pink, as a symbol of life; and Orange, inspired by the vibrant color of campesúchil, the marigold flower that lights up Day of the Dead altars. Each variant offers a unique experience, capturing the spirit of the celebration in every sip.

LA COFRADÍA® LA CATRINA EDITION - BLACK



LA COFRADÍA® LA CATRINA EDITION - CAMPESÚCHIL



LA COFRADÍA® LA CATRINA EDITION - ROSÉ



100% AGAVE TEQUILA | 100% AGAVE, 750 ML, 750g





Unique Editions, Pure Strength, Unrepeatable Character

Joining this family are the Still Strength and Single Barrel lines, available in limited editions of Reposado and Añejo. Each bottle is marked with its own batch number and a signature of authenticity—reflecting the care, selection, and singular character of every barrel.

A tribute to tequila enthusiasts seeking a purer, more powerful, and captivating expression of this iconic collection.

LA COFRADÍA® LA CATRINA EDITION - STILL STRENGTH



LA COFRADÍA® LA CATRINA EDITION - SINGLE BARREL REPOSADO



LA COFRADÍA® LA CATRINA EDITION - SINGLE BARREL AÑEJO



La Cofradia.
• ED. CATRINA •

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Family Tradition, Vision for the Future

This brand represents the legacy of La Cofradia and the Hernández Family, where four generations have driven its growth.

From Carlos I, founder and visionary who brought the first brands across Mexico; to Carlos II, who professionalized the company and strengthened its national presence; followed by Carlos III, current Commercial Director, who has led its international expansion.

Today, with the fourth generation—Carlos IV—the family legacy continues to grow, reaching confidently toward the future.

MI BUEN®
• EDICIÓN HERITAGE •

RARE CASK | 100% AGAVE TEQUILA | 700ML, 750ML



MI BUEN® HERITAGE EDITION

SINGLE BARREL / CASK / SPECIAL COLLECTIONS

MI BUEN® HERITAGE EDITION - SUPREME BLANCO

- Silver
- Medium body
- Intense Herbal & Raw Agave
- Herbal Agave

MI BUEN® HERITAGE EDITION - SAN LUIS REPOSADO - SYRAH

- Light Gold
- Medium body
- Soft Agave & Cooled Agave
- Fruity Barrel

MI BUEN® HERITAGE EDITION - CALIFORNIA REPOSADO - CABERNET

- Light Gold
- Medium body
- Soft Agave & Cooled Agave
- Fruity Barrel



New Nuances, Same Essence — Finish Collection

As part of the evolution of this reserve, the Finish Collection is born— a line that explores new dimensions of flavor through a meticulous aging process in select Scotch, Sherry, and French oak barrels.

Each barrel imparts unique nuances that enrich the tequila's character, enhancing its aromatic complexity and depth on the palate, while preserving the pure essence of the agave.



100% AGAVE TEQUILA | 700ML, 750ML

LA COFRADÍA® FINISH COLLECTION

SINGLE BARREL / CASK / SPECIAL COLLECTIONS



LA COFRADÍA® FINISH COLLECTION-SHERRY



Light
Gold



Medium
Bodied



Sweet Oak &
Casked Agave



Sweet / Agave

LA COFRADÍA® FINISH COLLECTION-FRENCH



Light
Gold



Medium
Bodied



Spiced Oak &
Casked Agave



Light Spiced
Agave

LA COFRADÍA® FINISH COLLECTION-SCOTCH



Light
Gold



Medium
Bodied



Oak &
Casked Agave



Light Wood



The purity of agave in its most exclusive expression

100% agave Tequila | 40% alc/v | 80 proof, 750ml

LA COFRADIA® SINGLE BARREL REPOSADO



LA COFRADIA® SINGLE BARREL AÑEJO



Expanding the collection, the exclusive Single Barrel line is introduced—available in limited editions of Reposado and Añejo, each bottled in handcrafted stoneware ceramic vessels that reflect the artistry and artisanal tradition that define La Cofradia.

Each barrel is individually selected, ensuring a unique and unrepeatable flavor profile in every bottle.

LA COFRADIA® SINGLE BARREL

SINGLE BARREL / CASE / SPECIAL COLLECTIONS





Mixtos



TEQUILA
DE LOS DORADOS

Those chosen to protect history

Its name pays tribute to the legendary Dorados of Pancho Villa—the feared personal guard of the “Centaur of the North.” Each member was handpicked by Villa himself, making it a true privilege to be part of their ranks. Thanks to its great reception, this product is now successfully exported to over 17 countries.

DE LOS DORADOS® SILVER

- Light Silver
- Medium
- Strong & Herbal, Citrus
- Herbal Agave

DE LOS DORADOS® JOVEN/GOLD

- Light Gold
- Medium
- Strong & Herbal, Sweet Citrus
- Sweet Agave

DE LOS DORADOS® REPOSADO

- Gold
- Medium
- Strong & Herbal, Sweet Citrus
- Sweet Agave



TEQUILA DE LOS DORADOS®

MEXICO TEQUILA

100% Agave Tequila | 40-50% alc/v | 500ml, 750ml, 1L, 1.7L, 5L



LA CAVA
DEL VILLANO

The taste of revolution, made legend

Created in 1996, this brand pays tribute to the deep bond between tequila and the spirit of the Mexican people. It evokes cinematic and literary scenes where the revolutionary, in the shadows of a tavern or the corners of the sierra, drinks the bold spirit that accompanies tales of courage, struggle, and tradition.

LA CAVA DEL VILLANO® SILVER



Light Silver



Medium



Strong & Herbal/Citrus



Herbal Agave

LA CAVA DEL VILLANO® JOVEN/GOLD



Light Gold



Medium



Strong & Herbal
Sweet Citrus



Sweet Agave

TEQUILA LA CAVA DEL VILLANO®

MIXTO TEQUILA



MIXTO | 40%ABV | 50ml, 500ml, 750ml | 1L, 1.75L





Boutique

The art of transforming tequila into legacy

Gran Cofradia is bottled in an exclusive stoneware ceramic vessel, fired at 1260°C in specialized kilns. Each bottle is a true work of art—individually handcrafted and hand-painted by our artisans—making it an authentic gift from Mexico to the world.

Its name is inspired by the distinctive design that adorns the bottle, reflecting the care and tradition infused into every detail.



GRAN COFRADIA®

GRAN COFRADIA® BLANCO



Silver

Medium
bodiedIntense Herbal
& Raw Agave

Herbal Agave

GRAN COFRADIA® REPOSADO

Light
GoldMedium
bodiedSoft Agave &
Cooked Agave

Fruity Oak

GRAN COFRADIA® AÑEJO

Medium
GoldMedium
bodiedSoft Agave
& Fruity Wood

Agave, Vanilla



Mexico's roots, sculpted in every bottle

A unique collection that pays tribute to the greatness of Mexico's pre-Hispanic cultures. Crafted in stoneware ceramic, each bottle is fired at 1260°C and hand-carved by our artisans—becoming an authentic artistic and cultural tribute from México to the world.

The collection is composed of five emblematic pieces:



-Cabeza Olmeca (500ml)



-Pascari grande (700ml)



-Atlante de Tula (700ml)



-Diosa (500ml)



-Tlaloc (500ml)

LA
COFRADÍA®
Colección prehispánica

LA COFRADÍA® PRE-HISPANIC COLLECTION REPOSADO



Light Gold



Medium Bodied



Soft Agave & Cooked Agave



Fruity Oak



Deep Gold



Medium Bodied



Soft Barrel & Fruity Oak



Agave, Vanilla

LA COFRADÍA® PRE-HISPANIC COLLECTION AÑEJO

TÉCULA 100% DE AGAVE | AÑEJO Y REPOSADO
INQUIRY REGARDING AVAILABILITY OF FINISHES



A spark of agave, perfected

gema.

Who would imagine that diamonds could be born from tequila?

From this discovery comes Gema—a 100% Agave Blanco Tequila with a unique profile of herbal and citrus notes. Inspired by a breakthrough made in 2008 by Mexican researchers, who demonstrated that the vapor of Blanco tequila at 40% Alc. Vol., when exposed to 800°C, can produce precious gems at the nanometric scale.

An exceptional tequila, born from science and tradition.

GEMAR BLANCO



GEMAR REPOSADO



GEMAR AÑEJO



Edición Cactus

Inspired by the land that gives life to agave



La Cofradía Cactus Edition blends art, tradition, and flavor into a truly unique piece. Each bottle is handcrafted and hand-painted by our artisans, made from ceramic fired at 1260°C—transforming it into an authentic gift from Mexico to the world.

Its name is drawn from the design inspired by the cactus, an iconic symbol of our land. Inside, it holds a 100% Blue Agave Reposado Tequila, aged for six months in oak barrels to achieve a smooth, balanced profile full of character.

LA COFRADÍA CACTUS EDITION REPOSADO

TEQUILA 100% DE AGAVE | 40% Alc. Vol. | 80 Proof



Light
Gold



Medium
Bodied



Soft Agave &
Cooled Agave



Fruity Oak



MATICES HOTEL BARRICAS BY LA COFRADÍA

LA COFRADÍA CACTUS

— OUR MEXICO —



LA
COFRADÍA®

Tradition Painted by Hand Talavera Edition

La Cofradía Talavera Edition is a celebration of Mexican craftsmanship. Each bottle is a unique ceramic piece, fired at 1260°C and meticulously hand-decorated by our artisans, following the traditional patterns and vibrant colors of Mexican Talavera—renowned worldwide for its elegance and cultural richness.

An exclusive edition that blends artisanal mastery with the true spirit of Mexico.

LA COFRADÍA® TALAVERA EDITION REPOSADO



Light
Gold



Medium
Bodied



Soft Agave &
Cooled Agave



Fruity Oak

LA COFRADÍA® TALAVERA EDITION AÑEJO



Deep
Gold



Medium
Bodied



Soft Barrel &
Fruity Oak



Agave, Vanilla





Tequila with origin, a legacy of brotherhood

La Cofradia represents a brotherhood—a group of individuals united by a shared purpose, where the most experienced member is known as the Cofrade, a figure respected for their wisdom within the community.

Inspired by this figure, the Hernández Family created a stoneware ceramic bottle, carefully designed to feature the Cofrade and his staff—symbols of hierarchy, respect, and tradition.

LOS COFRADES® AÑEJO

TEQUILA 100% DE AGAVE | 700ml, 750ml



Deep Gold



Full
Bodied



Intense Oak & Plum & Oak



Woody



Where artisanal tradition elevates the purity of tequila



Undoubtedly one of the finest and most delicate tequilas in our collection. Bottled in an exclusive stone-ware ceramic vessel, crafted using the Gres technique and fired at over 1260°C, its design pays tribute to the agave: four coriars that evoke the agave leaves embracing the bottle—a symbol of origin and tradition.

TEQUILA 100% DE AGAVE | 375ml, 700ml, 750ml

CASA COFRADÍA® BLANCO



Silver



Medium



Sweet & Herbal



Coated Agave

CASA COFRADÍA® REPOSADO



Amber



Full bodied



Oak & Dried Fruits



Dry Oak

CASA COFRADÍA® AÑEJO



Amber



Full bodied



Complex & Intense Oak



Oak



A perfect blend of nature and tradition

La Cofradia Elemental Edition offers a smooth and balanced tequila, inspired by the harmony of the four elements.

Air is reflected in its ultra-oxygenated profile, bringing softness and freshness; fire, in the handcrafted ceramic fired at high temperatures; earth, represented by the obsidian stone detail on the neck of the bottle—a symbol of our roots; and water, present in its formulation through the use of volcanic spring water, a source of natural purity.

A creation where each element contributes character, balance, and a truly unique tasting experience.

LA COFRADIA® EDICIÓN ELEMENTAL BLANCO

100% Agave Tequila | 40% Alc. Vol. | 750ml



Silver



Medium-Bodied



Intense Herbal & Plum & Raw Agave



Herbal Agave



ed. elemental



EDICIÓN IGUANAS

The living spirit at the heart of Mexico

Every drop reflects the artistry of agave, while the design captures the essence of the wildlife that has accompanied our traditions for generations. Tequila Iguanas Edition embodies the spirit of our land—transformed into a legacy meant to be shared.

An ancestral symbol of resilience and balance, the iguana is part of both the landscape and identity of our region. Inspired by its strength, adaptability, and deep connection to nature, this edition pays tribute to the harmony between tradition and the wild.

LA COFRADÍA® IGUANAS EDITION REPOSADO

100% AGAVE TEQUILA | 375ML, 700ML, 750ML



Light Gust



Medium-Bodied



Soft Agave & Cooled Agave



Fruity Gust





Creams and liqueurs

EDICIÓN
ALEBRIJES

Where Dreams Come to Life!

Alebrijes are vibrant, one-of-a-kind creatures born from imagination—fusing animals and fantastical forms, rooted in the magic of Zapotec culture. Inspired by the spirit guides known as nahuals, each alebrije chooses its human.

This special edition from La Cofradía is a heartfelt tribute to our incredible team—a celebration of the roots, spirit, and bold creativity that define who we are.



CREAM WITH 100% AGAVE TEQUILA | 17% ABV | 700ML, 750ML

LA COFRADÍA® ALEBRIJES EDITION – STRAWBERRIES & CREAM



LA COFRADÍA® ALEBRIJES EDITION – VANILLA



LA COFRADÍA® ALEBRIJES EDITION – COFFEE



LA COFRADÍA® ALEBRIJES EDITION – CHOCOLATE & COCONUT



LAJACH[®]

When “the last one” becomes the perfect excuse for one more

La Jach – the fresh, sweet touch of the Mexican Martini. Created in 2005 for those who crave a refreshing, flavorful, and easy-to-serve drink.

Available in 6 exotic flavors, perfect for surprising guests on any occasion. Inspired by the Mayan word meaning “the last one,” because it always leaves you wanting one more..



FLAVORED SILVER TEQUILA | 40-38% ABV | 700ML, 750ML

LAJACH[®] SILVER



Light Silver



Light



Without & Cured Agave



Fruity



The Taste of Mexico, Now More Vibrant

The One

As part of our pursuit of innovation, we introduce a bold new line inspired by Mexico's iconic flavors: Guava, Tamarind, Hibiscus, and Mango.

These vibrant profiles bring a fresh and authentic twist—fusing the rich fruit heritage of our culture with the signature elegance of "One." A modern, versatile, and captivating collection made to surprise.

LA COFRADÍA® THE ONE EDITION - GUAVA



Silver



Light



Guava & Raw Agave



Fruity Agave

LA COFRADÍA® THE ONE EDITION - HIBISCUS



Silver



Light



Hibiscus & Raw Agave



Herbal Agave

LA COFRADÍA® THE ONE EDITION - MANGO



Silver



Light



Mango & Raw Agave



Fruity Agave

LA COFRADÍA® THE ONE EDITION - TAMARIND



Silver



Light



Tamarind & Raw Agave



Herbal Agave



The Smooth Side of Tequila

X 30

A versatile liqueur that blends the authentic flavor of tequila with the smoothness of a sweet, easy-to-enjoy spirit. Perfect to sip neat, on the rocks, or mixed into cocktails like a Margarita, Paloma, or Charro Negro. The perfect balance for any occasion.



X30® SILVER



Clear
Silver



Medium



Intense & Herbal
Citrusy



Herbal Agave

X30® GOLD



Light
Gold



Medium



Intense & Herbal
Citrusy, Sweet



Fruity Agave

100% AGAVE TEQUILA | 40% A&V | 50ML, 375ML, 700ML, 750ML





Mezcal



The spirit of life, the soul of mezcal



Our BUI Artisanal Mezcal—BUI meaning “Life” in the Otomí language—is crafted using traditional methods to preserve the pure and authentic flavor of mezcal. Its design pays tribute to the Otomí people and their beliefs, deeply rooted in nature, balance, and mutual respect, reflecting the essence of their heritage in every bottle.

Limited Edition. Available only through special production or by prior availability agreement.

BUI® ESPADÍN

MEZCAL | 100% Agave, 100ml



Silver



Full-bodied



Fruity & Smoky



Fruity





Website
Distillery
La Cofradia®



Stores
E-commerce
La Cofradia®



Live the Cofradia
Experience!
Tourism Division



LA COFRADIA[®] DISTILLERY



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